

Gail Martin has put together a must read for anyone wanting to grow their business. Get it, digest it, put it into action!--Jane Atkinson, author of *The Wealthy Speaker*Gail Martin provides a practical guide for business though the what, why, and how much of developing a solid online public relations and marketing plan. Building on basics, she has covered what owners, managers, and entrepreneurs should know before they invest time and money into the sometimes confusing--and costly--world of online communications.--Kevin Popovic, communications director, IdeahausGoogle and the Internet have changed how the PR game is played--and created an explosion of blogs, Websites, and social media platforms with an insatiable need for news. Small companies can create global visibility for their products on a pennies-a-day budget with online PR and Internet marketing--If they know the tricks of the trade.Using a unique Rule of 30™approach, *30 Days to Online PR and Marketing Success* helps busy business owners see results fast. Thirty short chapters are packed with real-world tips and proven techniques to create online PR and marketing campaigns that drive traffic to your site and buyers to your products.Youll quickly and easily learn how to:Use online PR and keywords to climb to the top of search-engine rankingsReach reporters and consumers with hot news and informationBlend online PR and Internet marketing to reach millions of targeted prospects on a small budgetLooking for rapid online marketing results on a shoestring budget? *30 Days to Online PR & Marketing Success* is for you.

The Hunter (Stargazer Series Book 1), *Made to Last* (Where Love Begins Book #1), *Scarred for Life: (Revised Edition)*, *Adored*, *The Boss*, *the Bride & the Baby* (Brighton Valley Cowboys), *Iconic* (Adrenaline Series Book 6),

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