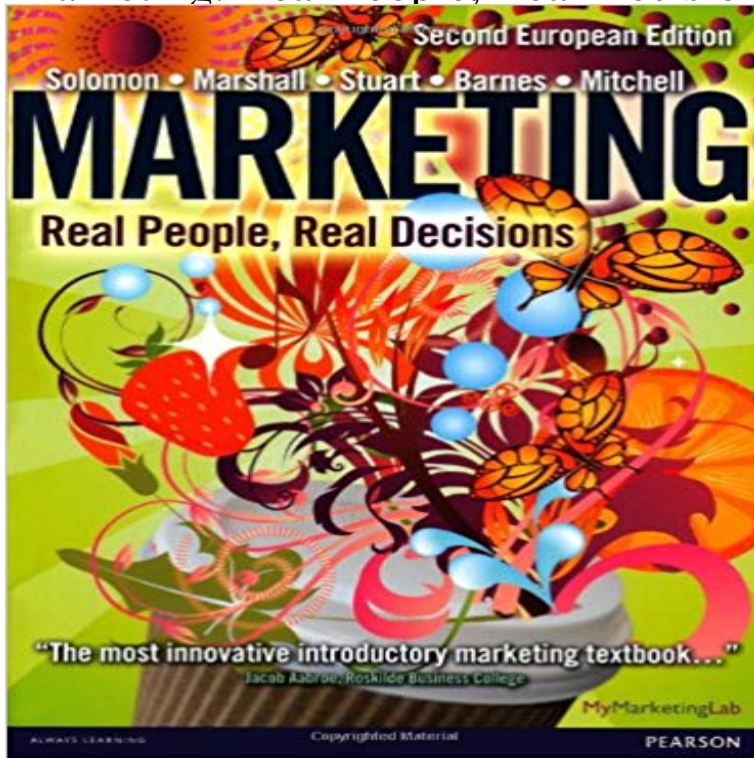


Marketing: Real People, Real Decisions: 2nd European Edition



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