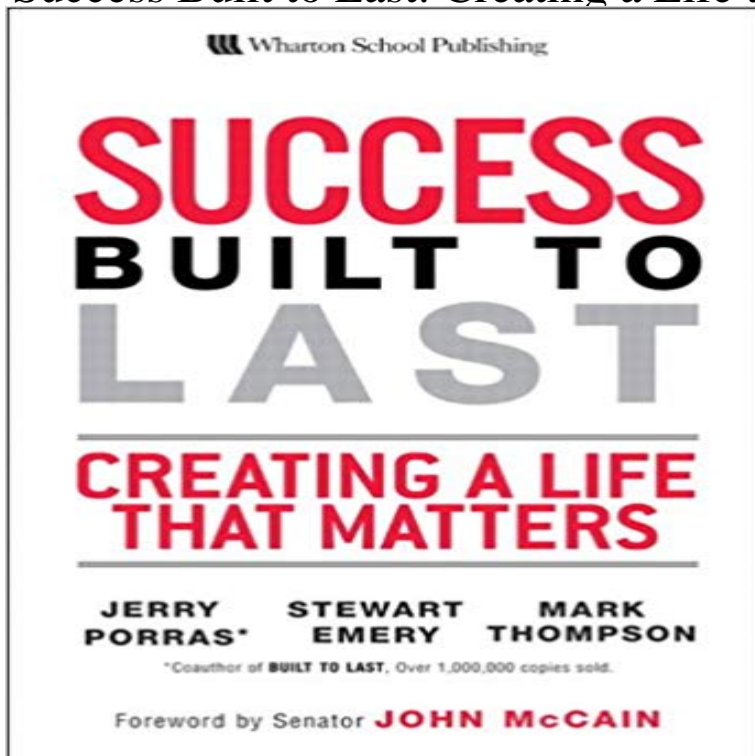


Success Built to Last: Creating a Life that Matters



Chosen by BusinessWeek as one of the top 5 books of 2006 in careers. Read the full story at businessweek.com. Imagine discovering what successful people have in common, distilling it into a set of simple practices, and using them to transform your life and work. Authored by three legends in leadership and self-help including Built to Last co-author Jerry Porras it challenges conventional wisdom at every step. Success Built to Last draws on face-to-face, unscripted conversations with hundreds of remarkable human beings from around the world. Meet billionaires, CEOs, presidents of nations, Nobel laureates and celebrities the rich, the famous and the unknown. Meet unsung heroes who've achieved lasting impact without obvious power or charisma. Famous or not, most started out ordinary. Discover how successful people harvest their strengths and their weaknesses, their victories and their surprising failures. Discover how you can find meaning in your life and work just as they did and summon the courage to follow your passions. Above all, see how they've sustained success for decades and you can too. Foreword by Senator John McCain

Acknowledgements Introduction

From Built to Last to Success Built to Last

Chapter 1: From Great to Lasting

Redefining Success Part I: Meaning

How Successful People Stay Successful

Chapter 2: Love it or Lose

Passions and the Quest for Meaning

Chapter 3: Portfolio of Passions

Its Not About Balance

Chapter 4: Why Successful People Stay Successful

Integrity to Meaning Part II: Thought

Styles

Extreme Makeovers Start in Your Head

Chapter 5: The Silent Scream

Why Its So Damn Hard to Do What Matters

Chapter 6: The Cause Has Charisma

You Dont Have to Be Charismatic to Be Successful

Chapter 7: The Tripping Point

Always Make New Mistakes

Chapter 8: Wounds to

WisdomTrusting Your Weaknesses and
Using Your Core Incompetencies Part
III: ActionStylesTurning Passion into
Action Chapter 9: Earning Your
LuckPreparing for Serendipity by Using
Big Hairy Audacious Goals Chapter 10:
Naked ConversationsHarvesting
Contention Chapter 11: Creating
AlignmentThe Environment Always Wins
The Pleasure of Finding Things OutA Look
at the Research Behind Success Built to
Last Endnotes Biographical Index Index

Follow the successful habits of extraordinary people - this is Built to Last but instead of revealing the secrets of successful companies, now discover the habits ofCo-authored by Jerry Porras whose earlier best seller Built to Last studied corporate success, this book analyzes traits of successful people and creates a set of Success Built to Last: Creating a Life That Matters by Jerry Porras, Stewart Emery, Mark Thompson This book is about common traits of what theFollow the successful habits of extraordinary people this is Built to Last but instead of revealing the secrets of successful companies, now discover the habits ofListen to a free sample or buy Success Built to Last: Creating a Life that Matters (Unabridged) by Jerry Porras, Stewart Emery, and Mark Thompson on iTunes onChosen by BusinessWeek as one of the top 5 books of 2006 in careers. Read the full story at . Imagine discovering what successful peopleCreator: Porras, Jerry I. Emery, Stewart,1941- Thompson, Mark,1957-. Publisher: Upper Saddle River, N.J. : Wharton School Pub., c2007. Format: Books.Amazon?????Success Built to Last: Creating a Life that Matters?????????Amazon?????????????Jerry Porras, Stewart Emery, MarkSuccess Built to Last: Creating a Life that Matters: Jerry Porras, Stewart Emery, Mark Thompson: 9780452288706: : Books. - 25 secWatch [PDF] Success Built to Last: Creating a Life that Matters Full Collection by Serge Kristi Success Built to Last: Creating a Life that Matters (Audible Audio Edition): Jerry Porras, Stewart Emery, Mark Thompson, LLC Success Built to Last: : The phenomenal follow-up to the bestselling Built to Last Imagine discovering what successful people have in Creating a Life that Matters.