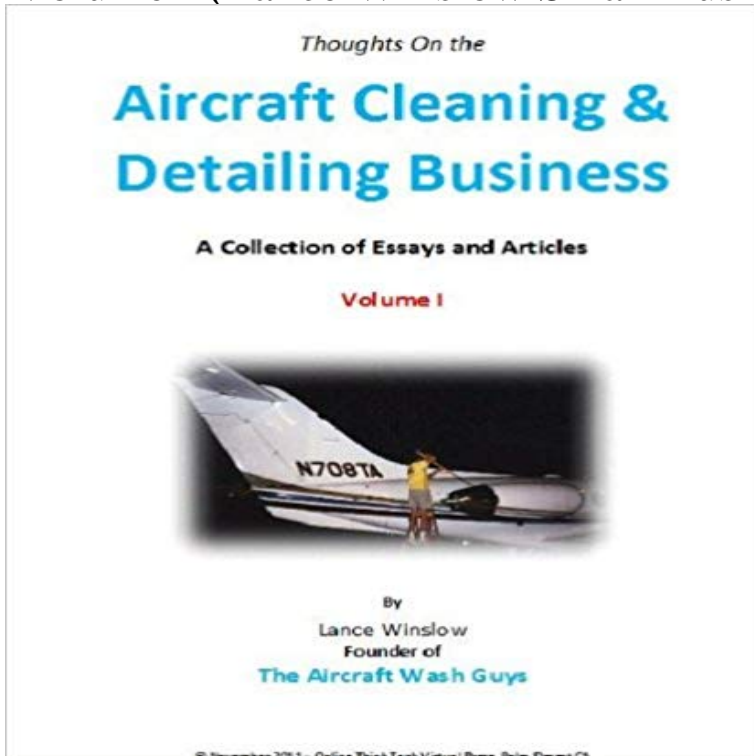


Aircraft Cleaning and Detailing Business - A Collection of Essays Volume I (Lance Winslow Small Business Series - Aircraft Book 1)



A compilation of thoughts, articles, essays, and concepts into the aircraft cleaning and detailing sector. This Kindle ebook is designed for aircraft owners, aviation businesses, new aircraft washing company start-ups, and auto detailing companies looking to add-on aircraft cleaning and detailing services. The author, Lance Winslow is the founder of The Aircraft Wash Guys, a company started when he was 12-years old and eventually built into WashGuys, a national franchise company. Each article is between 300 and 3500 words and thus, its perfect for those on the go with their Kindle in tow. The topics include:

1. Robotic Aircraft Washing Equipment
2. How Do I Get Customers
3. Industrial Aircraft Washing Systems
4. Cleaning Aircraft for FBOs
5. Direct Marketing for Aircraft Washing Businesses
6. Aircraft Washing and Regulations
7. How to Trade Aircraft Washing for Flight Time
8. Networking for Aircraft Cleaning Companies
9. How to Start Your Own Aircraft Washing Business
10. Solo Professional Cleaning Owners
11. Managing an Aircraft Washing Business
12. Airline Aircraft Washing Businesses
13. Market Case Study Beirut Lebanon for Aircraft Washing
14. Determining Market Mix
15. Frequently Asked Questions
16. Getting the Right Equipment
17. What Licenses Do I Need
18. Starting the Business from Scratch
19. Creating an Manual for Employees
20. Interior Jet Washing Tip
21. History of the Aircraft Wash Guys Case Study
22. Basic Dos and Dents
23. Industrial Washing Detergents and Brushes
24. How Long Does it Take to Wash a Small Cessna?
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27. Aircraft Cleaning and Co-branding
28. Customer Service Considered
29. I Want to Start an Aircraft Washing Business
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